

# MORTGAGE INSURANCE: Helping Iowa Families Get into Homes

Mortgage insurance (MI) is typically required by mortgage lenders to approve homebuyers who have down payments less than 20% of the purchase price. For more than 60 years, MI has been an important component in the U.S. housing finance system, helping creditworthy borrowers in Iowa and across the country to access home financing while protecting lenders and taxpayers.

By design MI is a proven, reliable method in shielding the government sponsored enterprises (GSEs), Fannie Mae and Freddie Mac, as well as American taxpayers, from losses on mortgage credit risk. MI companies paid more than **\$50 billion**<sup>1</sup> in claims through the financial crisis and housing market downturn, claims the government and taxpayers did not have to provide.

## Down Payment is the #1 Impediment to Homeownership

That typical 20% threshold is out of reach for many families. For example, it could take 21 years for a household earning the national median income of \$63,179<sup>2</sup> to save 20%, plus closing costs, for a \$274,600<sup>3</sup> home (national median sales price).

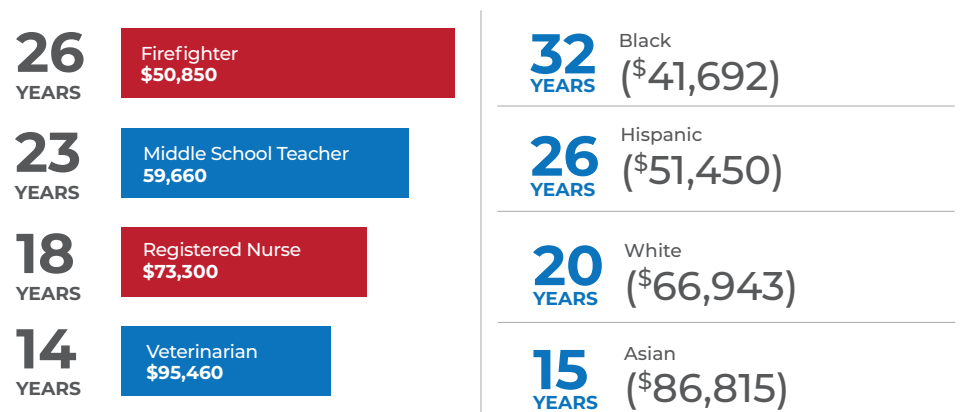
In Iowa, the median income is \$68,718<sup>4</sup> and the median sales prices for a single-family home is \$168,500.<sup>5</sup> Using this same analysis, it would take 12 years for a state resident to save 20%, plus closing costs (3% of the total sales price on average).<sup>6</sup>

## MI HELPS BORROWERS AFFORD A HOME SOONER

MI not only helps borrowers overcome the biggest hurdle to homeownership but acts as a second set of eyes with independent credit underwriting standards. It aligns the interests of borrowers, lenders and investors.



## LONGER WAITS TO BUILD LARGE DOWN PAYMENTS

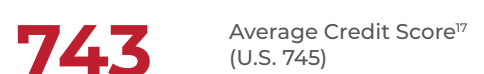


Dollar amounts by race<sup>7</sup> and occupation<sup>8</sup> represent median income.

## Who is Borrowing in Iowa



## Borrowers with MI in Iowa



**33+**  
million

### MI Helps Borrowers Bridge the Down Payment Gap

By helping borrowers qualify for a mortgage with a down payment as low as 3%, MI has given more than 33 million families nationally the opportunity to purchase a home sooner for over 60 years.<sup>18</sup>

### MI Protects Taxpayers

MI is a first level of credit protection against the risk of loss on a mortgage in the event a borrower is not able to repay the loan and there is not sufficient equity in the home to cover the amount owed. With the GSEs in conservatorship and the government effectively guaranteeing the GSEs, taxpayers face direct exposure to mortgage credit losses experienced by the GSEs. Traditionally, for loans with down payments under 20% of the home value, MI – not taxpayers – covers the first losses if there is a default, up to certain coverage limits.

**\$50+ Billion**

Amount MI industry covered in claims for losses<sup>19</sup>

**44.7%**

Insured market that MI protected in 2019<sup>20</sup>

**\$1+ Trillion**

Amount in GSE mortgages currently outstanding with MI protection<sup>21</sup>

### MI is Temporary

Unlike FHA and other government mortgage insurance, which typically cannot be cancelled, private MI paid for by the borrower can be cancelled, leading to potential savings over the life of their loan. Private MI can be cancelled in two ways:<sup>22</sup>

A borrower may request cancellation of MI when he/she has established 20% equity in the home. In other words, the borrower has paid down the mortgage balance to 80% of the home's original or newly appraised price.

When the principal balance of the mortgage is scheduled to reach 78% of the home's original value and the borrower is current on payments, the servicer terminates MI.

<sup>1</sup> GSE Statutory Filings

<sup>2</sup> U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplements (Table H-8)

<sup>3</sup> National Association of REALTORS<sup>®</sup>

<sup>4</sup> U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplements (Table H-8)

<sup>5</sup> Iowa Association of REALTORS<sup>®</sup>

<sup>6</sup> Zillow

<sup>7</sup> U.S. Census Bureau, Historical Income Tables (Table H-6)

<sup>8</sup> U.S. Department of Labor, Bureau of Labor Statistics, Occupational Employment & Wages (May 2019)

<sup>9</sup> FICO<sup>®</sup>, average score is based on a nationwide random sample of 10M+ consumers with 1+ mortgages as of

October 2019

<sup>10</sup> U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplements (Table H-8)

<sup>11</sup> Iowa Association of REALTORS<sup>®</sup>

<sup>12</sup> National Association of REALTORS<sup>®</sup>

<sup>13</sup> USMI Member Companies

<sup>14</sup> GSE Aggregate Data

<sup>15</sup> GSE Aggregate Data

<sup>16</sup> GSE Aggregate Data

<sup>17</sup> GSE Aggregate Data

<sup>18</sup> USMI Member Companies and GSE Aggregate Data

<sup>19</sup> GSE Statutory Filings

<sup>20</sup> Inside Mortgage Finance

<sup>21</sup> GSE SEC Filings

<sup>22</sup> Consumer Financial Protection Bureau